



AMA SPONSORSHIP PACKAGES 7/09 – 6/10

Benefits during your sponsorship months	Gold \$5,000 12 mos	Silver \$2,500 6 mos	Bronze \$1,000 3 mos	Event \$350 1 month	Table \$250 1 event
One “members only” postcard mailing (excluding postage)	✓				
“Sponsorship Spotlight” feature article one quarterly newsletter	✓	✓			
Logo in printed Quarterly newsletter	✓	✓			
Logo on Web site, event invitations and mailings	12 months	6 months	3 months	Approx 3 weeks	
Tickets included to the monthly event	2	2	1	1	8
Verbal recognition by Cleveland AMA President/Sponsorship Director	5 events	2 events	1 event	1 event	1 event
Two minutes to speak to guests about business	4 events	2 events	1 event	1 event	
Option to place collateral on the designated sponsor table at event	✓	✓	✓	✓	✓
Option to place collateral or giveaways at place settings at each event	✓	✓	✓	✓	
Logo on all event signs and upcoming event pamphlets given out	✓	✓	✓	✓	
Attendee mailing list after each event, excluding the Market Research Conference	✓	✓	✓	✓	
One reserved table for eight guests					✓
Table tent					✓

**Need more information?
Contact the sponsorship director:**

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