

Cleveland AMA Members Represent a Variety Of Companies:

Academy Media Group, Aclara, Advanstar Communications, Alcoa Inc., American Greetings, American Heart Association, American Red Cross, Americhem Inc., Apex Datacom, Applied Industrial Technologies, Aquent, Arizona Tile, Arras Group, Baldwin-Wallace College, Boldt Machinery Inc., Breehl Traynor & Zehe, Bright Line Marketing, Brulant Inc., Brush Wellman Inc., Case Western Reserve University, Clear Channel, Cleveland Botanical Garden, Cleveland Clinic, Cleveland Metroparks, Cleveland State University, Cohen & Company, Confero Inc., COSE, Cox Communications, Crain's Cleveland Business, Creative MARCOM Solutions, CTRAC Information Solutions, Cuyahoga Community College, Cuyahoga County Public Library, DAC Group, Davey Tree Expert Company, Delta Dental of CA, Developers Diversified Realty, Diebold Inc., Dix & Eaton, Eagle Strategies LLC, Earnest Machine, Eaton Corporation, Electronic Merchant Systems, Eliza Jennings Senior Care Network, Emily Panza Communications, Engine Control Systems Ltd., ERC, Erico Inc., Ernst & Young, Findley Davies Inc., Fine Arts Association, Firebox Research & Strategy LLC, First American Title, F Focus Groups of Cleveland, G Stephens Inc., Gardiner Trane, Garland Company, Geauga Park District, Genie Repros, GOJO, Goldstein Group Communications, Grant Thornton LLP, Great Lakes Integrated, H I Thomas Consulting Group LLC, Herald Printing, Hospice of the Western Reserve, Humanarc, Huron Hospital, Hylant Group, ICI Paints, InfoCision Management Corporation, InfoGrow Corporation, Informed Decisions Group Inc., Integrated Marketing Partners, I-X Center, Jewish Community Federation of Cleveland, Jewish Family Service Association, John Carroll University, Keithley Instruments, Kent State University, Kinetico Inc., Lake Erie College, Lakewood Hospital, Landau Public Relations, Laurie Mitchell & Co Inc., Lexi-Comp Inc., Lubrizol, Lutheran Family Services, Marcus Thomas LLC, Masco Retail Cabinet Group, Master Builders/Marketing, Maxxum Group, MCPC, Mitchell Allen Group, Moen Inc., MRN Ltd, Myers Industries, NtACS, NASA Lewis Research Center, National Association of College Stores, National City Bank, NCS, NorFalco LLC, Northern Ohio Printing, Ohio Turnpike Commission, One Community, Opera Cleveland, OPINIONation, Optiem, OverDrive, Paf Henry Group, Penton Media Inc., PigeonTV.com LLC, Polyone Corp., Porter Wright Morris & Arthur LLP, PPG Industries Inc., Precision Printing Co., Professional Marketing Services, Progressive Insurance, Project Digital, Quality Solution Inc., Regency, Reliant Energy, Research Support & Consulting Services Inc., Results Marketing LLC, RGI International, Roop & Co., SCK, Semtorg, Shen Research Organization, Sherwin Williams, Skoda Minotti & Company, South Pointe Hospital, State Industrial Products, Steris Corp, Teknion, TEM Research, The Euclid Chemical Company, The Holden Arboretum, The Murphy Agency, Toomey & Friends Advertising, Towers Perrin, Tremco Commercial, Sealants & Waterproofing, Triad Research Group, Ulmer & Berne LLP, University Hospitals, Visiting Nurse Association, Waterford Wedgwood USA Inc., Watteredge Inc., Wellman Products, Westfield Group, Westfield Insurance, Westlake Porter Public Library, Willoughby-Eastlake Public Library, Winncom Technologies Corp.

Who are our members?

- 77% have 6 or more years marketing experience
- 68% have a title of Manager or above
- 42% are Directors, VPs, Presidents or Owners
- 50% work in Brand Management
- 49% work in Communications or PR
- 35% work in Sales or Business Development
- 34% work in Direct Marketing
- 51% have complete control over their company's Marketing budgets
- 35% are able to offer their opinions when deciding on how to spend their company's Marketing budgets

Sponsorship Opportunities





The Cleveland Chapter of the American Marketing Association (AMA) is the premier association for marketing executives and professionals in the Cleveland area. We have **nearly 300 members** and are the sixth oldest AMA chapter in the country (formed in 1934).

We offer regular, monthly dinner programs featuring prominent guest speakers and great networking opportunities. We also hold several Marketing Mixers (networking-only events) throughout the year as well as a day-and-a-half-long Marketing Boot Camp in June.

We have a dedicated board of directors and team of volunteers who keep the association running smoothly. **The Cleveland AMA is a member-driven non-profit organization.**

12 Month Recognition

Gold Level - \$5,000

- Logo on website, event invitations and pamphlets, quarterly newsletter and mailings for one year
- One "members only" postcard mailing
- Feature article in one newsletter
- Two tickets included to each monthly event
- Verbal recognition by Cleveland AMA President & Sponsorship Director at 5 events
- Two minutes to speak at 4 events
- Marketing collateral on sponsor table at events
- Opportunity to place giveaways at each place setting at events
- Attendee mailing list after each event

6 Month Recognition

Silver Level - \$2,500

- Logo on website, event invitations and pamphlets, quarterly newsletter and mailings for six months
- Feature article in one newsletter
- Two tickets included to each monthly event
- Verbal recognition by Cleveland AMA President & Sponsorship Director at 2 events
- Two minutes to speak at 2 events
- Marketing collateral on sponsor table at events
- Opportunity to place giveaways at each place setting at events
- Attendee mailing list after each event

3 Month Recognition

Bronze Level - \$1,000

- Logo on website, event invitations and pamphlets, quarterly newsletter and mailings for three months
- One ticket included to each monthly event
- Verbal recognition by Cleveland AMA President & Sponsorship Director at 1 event
- Two minutes to speak at one event
- Marketing collateral on sponsor table at events
- The opportunity to place giveaways at each place setting at events
- Attendee mailing list after each event

1 Month Recognition - \$350

- Logo on website, event invitations and pamphlets, and mailings for approximately three weeks
- One ticket to event included
- Verbal recognition by Cleveland AMA President & Sponsorship Director at event
- Two minutes to speak at event
- Marketing collateral on sponsor table at event
- The opportunity to place giveaways at each place setting at event
- Attendee mailing list after event

Event Recognition - \$250

- Eight tickets to event included
- Verbal recognition by Cleveland AMA President & Sponsorship Director at event
- Marketing collateral on sponsor table at event
- One reserved table for eight guests
- Table tent



For more information on sponsorship opportunities, please contact:
Jeff Staats
 Jeff.Staats@ClevelandAMA.com
 440.476.3572