

SMART BUSINESS
2011 MIDWEST
social
media
 S U M M I T

Presented by:



**DON'T
 Be
 anti-
 social**



NOVEMBER 17, 2011 / 8:00 am - 6:00 PM

COST:

\$495 per ticket
 Package of 5 for \$2,295
 Package of 10 for \$3,995

Early Registration: *20% off all ticket packages purchased before Labor Day*

Understanding how to leverage Social Media has become critical in today's business world. This one-day conference offers insight from some of the region's top business leaders who will present practical applications that will work for your organization. By the end of this conference, you will be armed with the tools you need to take your Social Media to the next level.

**FEATURED
 SPEAKERS
 INCLUDE**

Dennis Maloney, *VP of Multimedia Marketing, Domino's Pizza*
 Jeff Rohrs, *VP of Marketing, ExactTarget*
 Alan Gaffney, *Director of Global eBusiness, Parker-Hannifin*
 Rob Campbell, *Coordinator, Digital Media, The Cleveland Indians*

For more information, please contact Anne Hydock at (440) 250-7041 or ahydock@sbnonline.com

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